

Fundraising Ideas

- Engraved Bricks Give your fundraiser customers the opportunity to leave their mark! Sell engraved bricks or ceramic tiles that will be used in a school walkway or courtyard, or to decorate a wall. Partner with a brick-engraving company like BrickMarkers.com or one in your area. Be sure to reach out to alumni of the school, either through mailings or — even easier — through a Facebook page for alumni.
- 2. Business Sponsorships Have each student participating make a list of 10 20 businesses they will approach for a sponsorship. If participating in a STEM trip, look for companies that are tied to STEM, either through product or service. Don't be shy in approaching large, successful companies (they may opt to support a larger portion of your trip). Many business have a specific budget they allocate annually for community donations. Have each student prepare a short video that speaks of what the project is, how it relates to what they are studying, how it may be of use in their future career, and what the trip means to them personally. Have students call and make an appointment with the person responsible for community / charitable donations. Always use the buddy system and always have a pre-arranged appointment for presentation.
- Silent Auction Baskets Have every group of 5 students pick a theme for the basket they're putting together something like sports, chocolate, or summer fun. Ask students/parents contact local businesses to donate to the cause gift card or product. Shoot for a minimum basket value of \$100 or more. Market your Silent Auction event to parents, alumni and also through your local Chamber of Commerce so businesses can participate.
- 4. **Raffle** Gather items for a basket donated from local businesses. Prepare a master list showcasing what is in each basket, a picture is nice too. Present a list of baskets and their contents to friends, family, and neighbors and sell raffle tickets for a shot at winning one. Be creative! Sell tickets online, at all school sports games and events, plus walk in to area businesses.
- 5. Service Business Donations Have students talk to local businesses such as hair salons, automotive centers, ice cream shops and others about placing a donation box near their register. Students will make and decorate their donation box, on own or in a class project. Be sure to explain why you are seeking donations. Once posted, check and empty your donation box regularly. If it gets full, people will stop adding money to it.
- 6. **Class Garage Sale** One person's junk can be a school's treasure! Organize a garage sale, and you'll clean out your house, clean up your neighborhood and give back at the same time. You can make the sale as large as you like, depending on the number of donated items and the possible location for the sale. The school gymnasium or parking lot might be an option on the weekend, with permissions





Hammock Expeditions, LLC 51 Hillcrest Way Bluffton, SC, 29909 USA P: 984.223.9866 www.STEMstudytours.com www.HammockExpeditions.com





achieved. Ask the local paper and radio stations for a free advertisement. Groups get 100% of the profits!

- 7. Car Wash Select a site for a car wash in a prominent parking lot where you supply the helpers, soap, water, and towels. Kids can design signs to advertise the fundraiser on main street corners. Give credit to any local sponsors on your posters or flyers, and they'll probably be glad to help your school or organization. Want to take it an extra step? Sell ice creams, lemonades or other products too (with city approvals of course).
- 8. Organize your own 5km Community Color Run The Color Run, also known as the "happiest 5km on the planet", is a unique paint race that celebrates healthiness, happiness, and individuality. Organizing your own version of The Color Run is a fun and easy way to fundraise for a school trip. The Color Run is a 5km, untimed event. At each km mark, runners are covered from head to toe in a different colored powder. Participants wear white at the starting line and finish the race plastered in color. You may need to apply for a permit if you want to organize the run at a community park, and you will need to figure out how much to charge as an entrance fee (\$10 \$15). The rest of the logistics are straightforward. Students and colleagues can help out as race volunteers. Local businesses may be willing to supply music, food and beverages that will help make the whole day a community event to remember.
- 9. Bake Sale Gather your parents and spend a weekend baking up fantastic treats for sale.
- 10. **Christmas Ornament Sales** Ornaments designed and created by your students. Each small group has a theme; showcase and take orders at an event.
- 11. **T-Shirt Sales** Design 3 themes and sell the t-shirts at school and during events. If you want a professionally designed shirt, find a designer to donate their time in exchange for putting their signature on your shirt.
- 12. Create a Youth Cookbook Many free templates are available online. Just find a printer and chase down best recipes.
- 13. **Christmas Help Squad** Put up and take down Christmas décor (for senior high students). Many older adults have yard décor and lights but aren't able to install these. Create a team earning \$10 an hour per person, with the time donated for putting up and taking down Christmas lights and décor for homes and businesses. Always participate in a team of at least 2 people and know your limits!
- 14. **Cookies-in-a-Jar** Create lovely jars full of fantastic, easy recipes that everyone can make. Break up into teams and have each team choose a single recipe and make multiple jars for sale. There are tons of recipes online for "Cookies in a Jar." <u>https://sallysbakingaddiction.com/christmas-cookies-in-a-jar</u>
- 15. **Crowdfunding** such as Go Fund Me. Make one account for your team and list the amount you will need to have everyone travel as the target goal. Write a passionate appeal as to the importance of the funds.
- 16. **Restaurant Fundraisers** Many restaurants offering fundraising capabilities. Here are four: <u>Panda</u> <u>Express</u>, <u>Little Caesars</u>, <u>Krispy Kreme</u> and <u>Chipotle</u>.





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- 17. Christmas Wreath Fundraising www.mickman.com/fundraising/fundraising-programs
- 18. Double-Good Popcorn Fundraiser <u>www.doublegood.com/virtual-fundraising</u>





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