



Tour: Florida Business Masters
Destination: Orlando, Florida
Specialization: Business, Science & Leadership
Itinerary: 7-days / 6-nights in Orlando

FLORIDA BUSINESS MASTERS			
Day	Morning	Afternoon	Evening
1	Travel to Orlando, Florida; transfer to hotel & check-in		Welcome, Safety & Orientation Hotel Dinner
2	Universal Studios Theme Park & Island of Adventure Theme Park + 2 Business & Leadership Master Classes		Dinner & Mini-Golf Challenge
3	NASA's Kennedy Space Center		Dinner & Free Time
4	Universal Studios Theme Park & Island of Adventure Theme Park + Marketing & Sales Master Class + Meteorology Master Class		Dinner at CityWalk
5	Lunch, Wild Florida Airboat Tour & Everglades Master Class	i-Fly Wind Tunnel Experience	Dinner & Free Time
6	University of Central Florida Campus Tour	Universal Theme Parks + Volcano Bay Water Park + STEAM Master Class	WonderWorks & Pizza Comedy Show
7	Depart Orlando to Home		



As with all sample itineraries, please be advised that this is an 'example' of a schedule and that the activities and hotels shown may be variable dependent upon dates, weather, special requests and other factors. Itineraries will be confirmed prior to travel.



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Orlando.... America's family fun capital, Orlando is home to thrilling mega-theme parks and fun around every corner. Once you've had the chance to experience the world-famous theme parks, there are fabulous area attractions including live dinner shows, interactive science museums, outdoor nature centers and much more!

Day 1

Dinner on arrival, dependent upon flight times

Travel to Florida arriving at in the late afternoon or early evening. After boarding your motorcoach your group will be transferred to your hotel on/near International Drive.

Sample Hotel: Springhill Suites, International Drive - Innovatively designed and ideally located for our groups, this suite hotel is a great place to relax, refuel and enjoy everything the area has to offer. Located minutes from great dining and attractions, groups will make themselves at home in spacious suites that include two queen beds, a pull-out sofa sleeper, mini-refrigerator, microwave, coffeemaker, complimentary high-speed Internet and more. Hotel amenities include an on-site fitness center, an outdoor heated pool, a business center, and a guest market. Breakfast is served at our hotel each morning.



After check-in, we'll get settled, have our Welcome, Safety & Orientation Meeting. Later, dinner will be at our hotel. There's plenty to do both at the hotel and in the nearby areas so if you arrive early enough and would like to plan an activity for this day, just let us know. We are happy to create a custom itinerary for you.

Day 2

Breakfast & dinner included; lunch on own

Today is the day to jump into both business, and fun! We'll have the full day to spend at Universal, allowing us **park-to-park access for 2 theme parks and a water park!**

Universal Studios Theme Park - Imagine rocking out to some of your favorite songs going 65 mph, 167 feet in the air on Hollywood Rip Ride Rockit, plummeting down a virtual 1,000-foot waterfall in Shrek 4-D, navigating the deep vaults of Gringotts bank on Harry Potter and the Escape from Gringotts and visiting Springfield, hometown of The Simpsons, for an intergalactic spin on the attraction Kang & Kodos' Twirl 'n' Hurl. The place is the Universal Studios Theme Park at Universal Orlando Resort, home to some of the most revolutionary rides and shows ever created.



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Universal Studios is an innovative entertainment experience with a personality all its own. Its cutting-edge attractions – based on pop-culture icons, Hollywood blockbuster films and hit television shows – transport visitors into a highly imaginative world where they can become heroes of their own adventures. Universal Orlando’s creative team collaborated with makers of Hollywood’s hottest movies and T.V. shows to create attractions with powerful storylines and amazing special effects. Universal Studios features an array of exhilarating, state-of-the-art rides, attractions and shows.

Universal Studios Islands of Adventure Theme Park - Innovation combines with powerful storytelling and incredible adventure at Universal Orlando’s Islands of Adventure Theme Park – home to some of the most thrilling and groundbreaking rides and attractions ever made. The 110-acre theme park places visitors in the heart of unforgettable, epic adventures. Guests can soar above Hogwarts with Harry Potter in Harry Potter and the Forbidden Journey, narrowly escape a hungry T-Rex in Jurassic Park River Adventure, swing above the streets with Spider-Man on The Amazing Adventures of Spider-Man and step into some of Dr. Seuss’s most beloved stories in Seuss Landing.



Universal’s Islands of Adventure features spectacularly themed islands, all with one-of-a-kind rides, attractions, shows, shops and restaurants, imaginatively themed to each particular island.

Volcano Bay Water Park - A lush, tropical oasis unfolds before you, instantly transporting you to a little-known Pacific isle. In the distance, a colossal volcano rises above a sparkling beach, boasting majestic waterfalls by day and blazing lava by night. Welcome to Universal’s Volcano Bay – a radically-innovative 28 fully-immersive acres water theme park! At Volcano Bay Water Theme Park, guests will discover a place like no other, filled with incredible thrills and relaxing indulgences. Enjoy a variety of experiences, ranging from winding rivers and private, two-story cabanas to raft rides and twisting body slides that launch guests above the water.



During the day, your group will participate in **2 Business Master Classes** from CNBC’s Business Learning Series. **Today’s Master Classes are 2-hours each.**

Business Learning Series – Presented by CNBCs The Profit, featuring Marcus Lemonis, in association with Columbia College. Career planning doesn’t have to be overwhelming. From how to choose a career path to how to improve people skills, the engaging, expert-led modules offer students real-world advice that will serve them throughout their careers.



Teachers will select 2 of the following 3 options prior to travel:



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Career Exploration & Preparation Master Class – Before students can really focus on a career, they must first discover their natural strengths. This module provides self-assessment tools to define several areas of interest for students and covers the entire process from application to interview, personal brand to work values.

Leadership Skills & Personal Development Master Class – Leaders have the ability to influence others within an organization. In this experience, students are asked to take a good look at their own spheres of influence and assess the impact they may potentially make on others. They are provided tools they can use to positively influence their school or work environment and improve their personal skills.

Business Development: People, Process, Product Master Class – The 3 Ps are not only important for entrepreneurs, but they are also the foundation for any successful business. This module introduces these principles and builds upon them to teach students about the internal and external factors that affect businesses and how preparation for changes to these environments are imperative to the future of the company.

This evening we'll have dinner in our hotel and then we're off for a **mini-golf challenge!**

Day 3

Breakfast & dinner included; lunch on own

Rise and shine for a spectacular space day! Today we're heading to Cape Canaveral on Florida's eastern coast, home to NASA's Kennedy Space Center.

NASA's Kennedy Space Center - John Glenn, Neil Armstrong, Sally Ride and Jim Lovell are just a few names of the brave men and women that have launched into space from Kennedy Space Center. Your day of exploration includes real space hardware, authentic attractions, inspiring exhibits and hands-on experiences. The incredible accomplishments of the Apollo moon program return to life in the amazing Apollo/Saturn V Center. In back-to-back IMAX® theatres, you'll feel the thrill of space exploration on five-story screens as you "float" right alongside NASA Astronauts. On guided tours into exclusive areas, you'll get a behind-the-scenes look at Kennedy Space Center's working space flight facilities. Strap in and experience interactive space flight simulators at the Astronaut Hall of Fame. Touch a real piece of Mars, see gigantic rockets, board the Space Shuttle Explorer and much more.



Your exploration of Kennedy Space Center starts with one of their world-renowned tours, where you depart the Visitor Complex to see awesome NASA facilities, including the massive launch pads, gigantic Vehicle Assembly Building, and exploring the awe-inspiring Apollo/Saturn V Center. There is much to do at the Visitor Complex when you return, from live action theatrical shows like Mad Mission to Mars, to the inspiring Astronaut



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Encounter briefing with an actual NASA Astronaut - one of the few people on Earth who have been to space. View ten-story high rockets from all eras of space exploration in the Rocket Garden, walk through a full-size Space Shuttle mock-up, see IMAX space films on gigantic five-story screens, and see an actual Gemini program capsule on display in Early Space Exploration.

IMPORTANT TRANSPORTATION NOTE – Please be aware that this day includes 10-hours of motorcoach time. As NASA is approximately a 1.5-hour drive from your hotel, the time reserved includes 3 hours of travel time plus 7-hours at NASA. If your school desires more time, we will be happy to book this for you but please be aware that motorcoach time is calculated hourly and you will be responsible for any additional fees incurred.

After our full day at Kennedy Space Center, we'll have dinner at the hotel. It might be a great night for a walk, or even pool time!

Day 4

Breakfast & dinner included; lunch on own

Today we're back to experience Universal's 3 magnificent parks! Today will include **2 Master Class workshop:**

Marketing & Sales: Getting the Message Out - The Marketing and Sales program teaches students about the effective marketing and sales campaigns created to promote Universal Orlando Resort™. Students learn about advertising, group sales, branding, marketing, and promotions. The program describes campaigns and marketing tactics for attractions such as The Amazing Adventures of Spider-Man® and The Wizarding World of Harry Potter™, special events, and other marketing initiatives throughout the resort.

Meteorology: Planning for Nature - Meet with and learn from Orlando's WESH 2 meteorologist Amy Swezey. In this unique live presentation, you'll see what goes into understanding weather patterns and the impact they can have on theme park guests. Weather is an important factor in running a guest-oriented business!

This evening we'll have dinner on Universal's CityWalk before returning to our hotel.

Day 5

Breakfast, lunch & dinner included

This morning we'll travel over to the Northern Everglades for lunch and an airboat tour as we learn all about alligators!

Wild Florida Airboat Tours - Located 45-minutes outside of Orlando, a visit into the Florida Everglades will be the wildest adventure you'll find in Central Florida. Experience a part of Florida that hasn't changed much from when early pioneers arrived in covered wagons in the 1800s. Climb aboard a U.S. Coast Guard certified airboat and catch a glimpse of alligators, eagles, turkeys, wild boars, roseate spoonbills, and other native creatures. Stroll through the Wildlife Park where you can see lemurs, sloths, zebras, and other animals native to South America, Africa, and Australia. Wild Florida is simply a feast for the eyes and the soul.



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Educational Components: 1) Airboat Eco-Tour. Students will see a variety of animal and plant wildlife identified by airboat captains. Topics covered will include the Florida Ecosystem, native and invasive species, and interdependence attributes. 2) Alligator Presentation. Students will get an up-close look at alligators with an in-depth presentation of topics including lifecycle, diet, anatomy/physiology and behavioral aspects. 3) Wildlife Park. Students will experience the wildlife park with over 100 species of native and exotic animals. Your excursion will include a 1-hour airboat tour, an alligator demonstration with photo, a lunch plus admission to the Wildlife Park.

Next, we're off for some wind tunnel flying!

I-Fly Indoor Skydiving & Physics Master Class - The STEM Master Class uses iFLY's unique vertical wind tunnel facility to make STEM exciting. Curriculum has been designed by professionals and includes an interactive presentation based on engineering and physics and full training for indoor skydiving by IBA certified flight instructors. Each student will fly one-on-one with an instructor for 1 minute in the tunnel. High flights, 'rides' to the top of the tunnel and extra rides are available at an additional charge.



After our awesome day, we'll have dinner locally and then the night is ours for relaxing. Maybe a swim in the hotel pool, a game or quiz? Or even an evening stroll down!

Day 6

Breakfast & dinner included; lunch on own

Today is another amazing Florida day! This morning we'll switch gears and head out to the University of Central Florida for a Campus Tour. Please understand that dependent upon your travel dates, campus tours may not be included when school is not in session.



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University of Central Florida: Campus Tour - The University of Central Florida (UCF) is a public research university with its main campus located just northeast of the city of Orlando. With over 70,000 students, it currently has the second-largest student body of any public university in the United States.

UCF was founded in 1963 and opened in 1968 as Florida Technological University, with the mission of providing personnel to support the growing U.S. space program at the Kennedy Space Center and Cape Canaveral Space Force Station. As the school's academic scope expanded beyond engineering and technology, Florida Tech was renamed the University of Central Florida in 1978. UCF's space roots continue, as it leads the NASA Florida Space Grant Consortium.

THE POWER OF POTENTIAL

Founded in 1963 to fuel the region's talent pipeline and support the growing U.S. space program, UCF is built to make a better future for our students and society. It's one of the reasons U.S. News & World Report ranks UCF among the nation's top 20 most innovative colleges, while *Forbes*, Kiplinger and The Princeton Review rank us a best-value university.

As a leading metropolitan research university in Florida, we are driven to do more and be more. We believe success can only happen when we expand opportunity and demand excellence. We believe if there's a better way, we should do it. We believe innovation comes from the meeting of diverse viewpoints. And when more people unleash their full potential, anything is possible.

18,000+

Degrees Conferred Each Year

4.25

Average Incoming Freshman GPA

357

National Merit Scholars

20.6%

Undergraduates are First-generation Students*

UCF is ranked among the top 15 Most Innovative Universities in the Nation by U.S. News & World Report and UCF researchers attract more than \$200 million a year in grants and awards — driving them to become a top university for producing patents and a powerhouse in scientific advancement.

After we've checked out the campus, we'll head back to Universal. Don't forget to bring your swimsuits and sunscreen for the Water Park today!

Your Classroom in Motion: A STEAM App Series - Using the know-how behind Universal's top attractions, these programs help students deepen their understanding of how technology, engineering, science, mathematics and the arts are integrated in rides and attractions. Schools will select from one of the following Master Class options.



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Transformers Roll Out – Students learn about the engineering principles of the 6 Degrees of Freedom and apply that knowledge to a hands-on analysis of TRANSFORMERS™: The Ride 3-D. Students then use their new skills to reconstruct the ride vehicle’s motion sequences.

Hollywood Rip Ride Rock-it - A heart-pounding lesson in physical principles, Hollywood Rip Ride Rockit™ takes students inside the loops and drops of Hollywood Rip Ride Rockit™, teaching them hands-on lessons about the conservation of energy behind one of Universal Orlando’s top attractions.

Mummy Dig-Site Detective - Mummy Dig-Site Detective puts your students in the middle of a strange series of events on our Revenge of the Mummy™ attraction, asking them to use their powers of scientific observation to find evidence and draw conclusions based on their perceptions of the ride environment.

Jurassic Paleobotany - Students become paleobotanists in Jurassic Paleobotany, searching Jurassic Park™ for foliage from the era of the dinosaurs and comparing their findings to fossils to make identifications. Working in groups, students use tablets to photograph plants and plot their locations on a map of the area, experiencing the rush of scientific discovery in the process.

Kongtrol Panel - With hands-on learning and real-life excitement, Kongtrol Panel pulls students into the world of Skull Island: Reign of Kong™, where they use engineering principles to program simulated vehicles safely around tracks of varying difficulty.

This evening, we’ll walk to WonderWorks for pizza and an evening of fun!

WonderWorks & The Outta Control Magic Comedy Dinner Show – Wonderworks is an amusement park for the mind, combining education and entertainment in over 100 hands-on exhibits for students of all ages. Students will feel the 65-mph hurricane force winds, be shaken by a 5.3 earthquake, play virtual sports, land the space shuttle, fly a fighter jet, lay on a bed of nails, design and ride their own roller coaster and even compete in a Laser Tag game in the world’s largest Laser Tag Arena & Arcade.



Schools will also experience the “Outta Control Comedy/Magic Dinner Show” combining high-energy comedy improvisation with spectacular magic to thoroughly entertain audiences of all ages. During the show, schools will enjoy unlimited hand-tossed pizza, popcorn and soft drinks.



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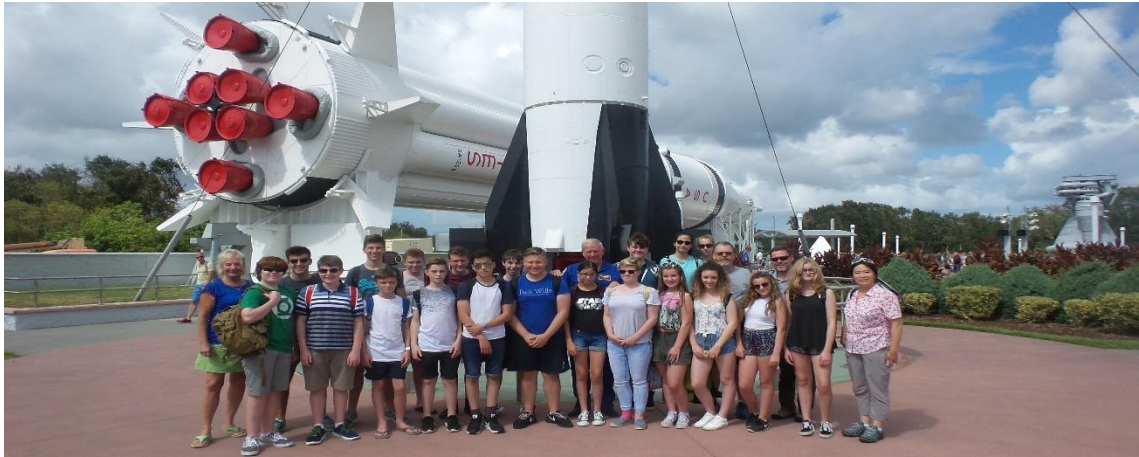


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Day 7

Breakfast included but dependent upon departure time

Today we'll end our trip with free time in the morning (dependent upon flight timings) and then travel home later in the day, taking memories away with us that will last forever.



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Minimum Booking Numbers: 20 students

What's Included:

- Roundtrip flights or motorcoach transport
- 6-nights' accommodation in Orlando
- Airport transfers & group transportation to activities
- Breakfasts & dinners daily starting with dinner on arrival and ending with breakfast on departure (transfer time permitting)
- 3-Day 3-Park-to-Park for Universal Studios, Islands of Adventure & Volcano Bay Water Parks
- 2 CNBC Business Master Classes (2-hours each)
- 2 Universal Studios Master Classes (1-hour each)
- 1 STEAM App Series Master Class (2-hours)
- NASA's Kennedy Space Center
- I-Fly Wind Tunnel Experience with Master Class
- Wild Florida Airboat Tour & Alligator Master Class + Lunch
- University of Central Florida Campus Tour
- Mini-Golf Excursion
- WonderWorks + Comedy Pizza Dinner Show
- Personal Tour Director
- 24-hour emergency cover

What's Not Included:

- Fully comprehensive insurance (mandatory)
- Transfers to/from home airport
- Luggage fees if not included with airline ticketing
- Meals not shown as 'included' above (lunches)
- Cost of visas, full or collective passports
- Cost of inoculations or medication required for travel
- Sightseeing / Entertainment options not shown in Itinerary
- Hotel incidental deposits & bills – meals, mini-bar items, recreation charges, purchases billed to room, etc.
- Any gratuities – drivers, hotel services, Tour Director, local guides

As always, our staff are always available to you to answer any questions you may have regarding programming. If we may serve you in any way, please do not hesitate to contact us.



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